Career Counseling

Our career counseling staff presents programs, prepares resources, and meets one-on-one with students and alumni to help them make informed decisions about their futures.

Appointment Reasons: 2013-2014

<table>
<thead>
<tr>
<th>Reason</th>
<th>%</th>
<th>Number of Appointments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Job Search</td>
<td>64%</td>
<td>5705 appointments</td>
</tr>
<tr>
<td>Grad/Prof School</td>
<td>18%</td>
<td>1570 appointments</td>
</tr>
<tr>
<td>Career Exploration</td>
<td>18%</td>
<td>1639 appointments (includes internships and assessments)</td>
</tr>
</tbody>
</table>

Programs by the Numbers

<table>
<thead>
<tr>
<th>Category</th>
<th>2013-2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL Programs</td>
<td>405</td>
</tr>
<tr>
<td>TOTAL Attendance</td>
<td>12334</td>
</tr>
<tr>
<td>Programs by Career Counselors</td>
<td>352</td>
</tr>
<tr>
<td>Program Attendance</td>
<td>11576</td>
</tr>
<tr>
<td>Programs by our Peer Advisors</td>
<td>53</td>
</tr>
<tr>
<td>Program Attendance</td>
<td>758</td>
</tr>
<tr>
<td>Programs for Graduate Students</td>
<td>41</td>
</tr>
<tr>
<td>Program Attendance</td>
<td>1711</td>
</tr>
</tbody>
</table>

What Our Students Say...

91% agree: the counselor was helpful in addressing my concern(s)

“it (my appointment) was very helpful. She was very nice, engaging, and listened carefully to all of my questions and concerns. My counseling appointment exceeded my expectations.”

“It was amazing! The appointment exceeded all my expectations. My counselor listened and gave me very valuable advice and I really know how to proceed with my applications and what to change! Thanks a lot!”

Online Communications

46545 views of our online workshops and videos for Cal students

Career Conferences

AMSA Premed Conference
Engineering Career Conference
Haas Career Conference
International Career Symposium Dinner
CareerFest for LBS
Medical School Applicants Conference
International Students Career Symposium

Employment

Employers place high value on a UC Berkeley education and are keeping us as a target school even in challenging economic times.

Average Job Offers by College: 2013

<table>
<thead>
<tr>
<th>College</th>
<th>Job Offers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business</td>
<td>2.1</td>
</tr>
<tr>
<td>Chemistry</td>
<td>1.7</td>
</tr>
<tr>
<td>Engineering</td>
<td>1.9</td>
</tr>
<tr>
<td>Environmental Design</td>
<td>1.5</td>
</tr>
<tr>
<td>Letters &amp; Science</td>
<td>1.7</td>
</tr>
<tr>
<td>Natural Resources</td>
<td>1.8</td>
</tr>
<tr>
<td>CAMPUS AVERAGE</td>
<td>1.8</td>
</tr>
</tbody>
</table>


<table>
<thead>
<tr>
<th>Sector</th>
<th>2011-12</th>
<th>2012-13</th>
<th>2013-14</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business</td>
<td>68%</td>
<td>71%</td>
<td>76%</td>
</tr>
<tr>
<td>Nonprofit</td>
<td>9%</td>
<td>6%</td>
<td>6%</td>
</tr>
<tr>
<td>Education</td>
<td>15%</td>
<td>15%</td>
<td>15%</td>
</tr>
<tr>
<td>Government</td>
<td>7%</td>
<td>5%</td>
<td>5%</td>
</tr>
</tbody>
</table>

On-Campus Recruiting: 2011-2014

<table>
<thead>
<tr>
<th></th>
<th>2011-12</th>
<th>2012-13</th>
<th>2013-14</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employers</td>
<td>335</td>
<td>298</td>
<td>298</td>
</tr>
<tr>
<td>Interviews</td>
<td>9133</td>
<td>7573</td>
<td>8550</td>
</tr>
</tbody>
</table>

Career Fairs: 2011-2014

<table>
<thead>
<tr>
<th></th>
<th>2011-12</th>
<th>2012-13</th>
<th>2013-14</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employers</td>
<td>1028</td>
<td>1003</td>
<td>998</td>
</tr>
<tr>
<td>Students</td>
<td>15522</td>
<td>17208</td>
<td>15920</td>
</tr>
</tbody>
</table>

Online Job Listings: 2011-2014

<table>
<thead>
<tr>
<th></th>
<th>2011-12</th>
<th>2012-13</th>
<th>2013-14</th>
</tr>
</thead>
<tbody>
<tr>
<td>Listings</td>
<td>24166</td>
<td>24674</td>
<td>27573</td>
</tr>
</tbody>
</table>

Geographic Destinations: 2013

<table>
<thead>
<tr>
<th>Destination</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>SF Bay Area</td>
<td>70%</td>
</tr>
<tr>
<td>N. California</td>
<td>6%</td>
</tr>
<tr>
<td>Los Angeles &amp; SoCal</td>
<td>11%</td>
</tr>
<tr>
<td>Western US</td>
<td>6%</td>
</tr>
<tr>
<td>Midwestern US</td>
<td>3%</td>
</tr>
<tr>
<td>Eastern US</td>
<td>2%</td>
</tr>
<tr>
<td>International</td>
<td>5%</td>
</tr>
</tbody>
</table>

How Close to Graduation Seniors Began Seeking Jobs: 2011-2014

<table>
<thead>
<tr>
<th>Time</th>
<th>2011-12</th>
<th>2012-13</th>
<th>2013-14</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 mos prior</td>
<td>32%</td>
<td>29%</td>
<td>31%</td>
</tr>
<tr>
<td>3-6 mos prior</td>
<td>23%</td>
<td>25%</td>
<td>25%</td>
</tr>
<tr>
<td>&lt;3 mos prior</td>
<td>11%</td>
<td>11%</td>
<td>12%</td>
</tr>
<tr>
<td>After graduation</td>
<td>14%</td>
<td>14%</td>
<td>11%</td>
</tr>
<tr>
<td>Not applicable</td>
<td>20%</td>
<td>20%</td>
<td>21%</td>
</tr>
</tbody>
</table>
Internships & Externships

Externships (short job shadowing experiences) and internships connect academics with the work world, giving students exposure to the workplace, new skills, and an edge in the job search.

Internship Fairs
- 757 employers attended all of our 2013-2014 career fairs recruited for intern positions
- 203 organizations from a broad array of career fields participated in our fall and spring internship fairs

Sample Organizations Offering Internships
- Abbott Laboratories
- Apple
- Bayer Healthcare
- Dreamworks Animation
- Dropbox
- Facebook
- General Electric
- Goldman Sachs
- Justice Corps
- KQED
- Peace Corps
- PricewaterhouseCoopers
- Public Defender Service, DC

Externships: Enriching Experiences

In 2014, 153 alumni sponsors offered 291 externship opportunities in California and across the globe. Student interest was strong for this in-demand program, with 625 applications. We are particularly pleased that over 33% of student applications came from Pell Grant recipients (207 of 625).

Rave Reviews from students:

- “I learned a lot about the career I am interested in pursuing, and received direction about the specific type of position I should pursue based on my interests and goals.”
- “I was happy to network with people in industry but also meet other UC Berkeley students that I can keep in touch with.”
- “My externship was extremely interactive. The experience I gained can’t be taught in a classroom.”

- 3275 student externs have been placed since 2005
- 95% of 2014 externs said their externship clarified their future goals
- 291 student externships in 2014
- 48% of 2014 externs received internships or employment leads
- 94 Pell Grant students placed in 2014

99% of student externs would recommend the program to a friend

96% of extern sponsors would be willing to participate again

Graduate School

For the class of 2013, matriculation to graduate schools stayed steady around 18.8 percent, with the majority of those pursuing advanced degrees coming from the Colleges of Letters & Science and Engineering.

Graduate School Fairs
- 125 active graduate programs participated in the Law School Fair, and Graduate School Fair

Letter Service & Alumni Advantage
- 2092 active letter service accounts
- 3308 letters distributed to graduate/professional school programs
- 1969 Career Center Alumni Advantage packages purchased

10260 Graduate & Professional School Online Workshops views.
Top 5 Most Viewed Grad/Prof School Online Workshops & Videos
- Writing a Winning Grad School Statement
- Ask the Med School Admissions Officer: MCAT & Grades
- Ask the Med School Admissions Officer: Applying
- Letters of Recommendation: Strategies & Tips
- Grad School Application Essentials

1276 Pre-Med Appointments

30 and 15 minute pre-med school appointments

Medical School: Berkeley & National Acceptance Rates, 2011-2013

<table>
<thead>
<tr>
<th></th>
<th>Campus</th>
<th>National</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>50%</td>
<td>46%</td>
</tr>
<tr>
<td>2012</td>
<td>53%</td>
<td>43%</td>
</tr>
<tr>
<td>2013</td>
<td>50%</td>
<td>44%</td>
</tr>
</tbody>
</table>

*Includes only those applicants who released their AMCAS information to UCB.

Law School: Profiles of Cal Graduates, 2011-2013

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applicants</td>
<td>123</td>
<td>103</td>
<td>105</td>
</tr>
<tr>
<td>Number Accepted</td>
<td>116</td>
<td>98</td>
<td>94</td>
</tr>
<tr>
<td>Acceptance Rate</td>
<td>84%</td>
<td>85%</td>
<td>90%</td>
</tr>
<tr>
<td>Average LSAT</td>
<td>161</td>
<td>160</td>
<td>163</td>
</tr>
<tr>
<td>Average GPA</td>
<td>3.58</td>
<td>3.49</td>
<td>3.55</td>
</tr>
</tbody>
</table>

Average LSAT and Average GPA are for accepted applicants. Includes only those applicants who released their LSAC information to UCB.
Career Center Contacts

ADMINISTRATION
- Sandra Charfauros, Assistant to the Director
- Thomas Devlin, Director
- Andrew Green, Senior Assistant Director
- Patricia Lin, Researcher
- Steven Browning, Diplomat in Residence

EXTERNSHIPS & INTERNSHIPS
- Susan Hedgpeth, Career Resources Coordinator
- Angela Taylor, Assistant Director

COUNSELING
- Sarah Backes-Diaz, Assistant Director, Counseling
- Santina Pitcher, Interim Assistant Director, Counseling
- James Sullivan, Senior Associate Director

COUNSELING CONSTITUENCIES
- Colleges of Engineering and Chemistry
  - Sara Ayazi, Career Counselor
  - Maria Dawson, Career Counselor
- College of Letters & Science
  - Chris Gavin, Career Counselor
  - Grace Kim, Career Counselor
  - Dinorah Meyer, Career Counselor
  - Sharron O’Connor, Career Counselor
  - Janet White, Career Counselor
- College of Environmental Design
  - Maria Dawson, Career Counselor
- College of Natural Resources
  - Jennifer Racklin, Career Counselor
- Haas School of Business
  - David Woodward, Career Counselor
  - Chris Gavin, Career Counselor
- International Students
  - Sarah Bang, Career Counselor
- Diversity
  - Sharron O’Connor, Career Counselor
- Grad Students, PhDs & Postdocs
  - Debra Behrens, PhD Counselor
  - Andrew Green, Associate Director

EMPLOYER RELATIONS
- Michelle Campbell, Recruiting Assistant
- Nancy McFarland, Associate Director
- Trina Norris, Recruiting Assistant
- Carol Uno, Recruiting Assistant
- Dara Ziegelmeier, Assistant Director

ADMINISTRATIVE SERVICES
- Donna Chan, Customer Services Assistant
- Loy Estropia, Customer Services Lead
- Katie Hambly, Customer Services Assistant
- Pat Norton, Assistant Director
- Danai Suthivarakom, Customer Services Assistant
- Carol Wong, Customer Services Assistant

Career Destinations Overview: Graduating Seniors 2009-2013

<table>
<thead>
<tr>
<th>Field</th>
<th>Employment</th>
<th>Graduate School</th>
<th>Seeking Employment</th>
<th>Other Endeavors</th>
<th>Responses Rate (TOTAL)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business</td>
<td>83%</td>
<td>4%</td>
<td>9%</td>
<td>3%</td>
<td>889 (43%)</td>
</tr>
<tr>
<td>Chemistry</td>
<td>42%</td>
<td>35%</td>
<td>25%</td>
<td>5%</td>
<td>392 (43%)</td>
</tr>
<tr>
<td>Engineering</td>
<td>43%</td>
<td>32%</td>
<td>19%</td>
<td>4%</td>
<td>1,682 (44%)</td>
</tr>
<tr>
<td>Environmental Design</td>
<td>40%</td>
<td>40%</td>
<td>45%</td>
<td>6%</td>
<td>288 (39%)</td>
</tr>
<tr>
<td>Letters &amp; Science</td>
<td>43%</td>
<td>18%</td>
<td>31%</td>
<td>8%</td>
<td>9,485 (53%)</td>
</tr>
<tr>
<td>Natural Resources</td>
<td>43%</td>
<td>18%</td>
<td>30%</td>
<td>9%</td>
<td>975 (41%)</td>
</tr>
<tr>
<td>All Colleges</td>
<td>45%</td>
<td>19%</td>
<td>28%</td>
<td>7%</td>
<td>13,711 (35%)</td>
</tr>
</tbody>
</table>

For more Career Destinations information, see careerberkeley.edu
Highlights 2013-2014

- **Employer 100 Initiative:** Our staff visited employers to learn the latest hiring and workplace trends to inform our work with students. These outreach efforts lead to greater employer participation in Career Center events and more externship, internship, and job opportunities.

- **Assistant Director of Externships and Internships:** This new staff member is helping us evaluate and expand our existing internship and externship services and programs for Berkeley students. We are devoting even more resources to this increasingly important avenue for students to get work experience and ultimately find a satisfying career.

- **Callisto Picks:** Callisto Picks are customized lists of current jobs and internships now available on Callisto that can be previewed quickly before logging in for complete details.

- **CareerFest for Letters & Science:** We hosted a 3-day series with over 15 career exploration, self-marketing, and job search related programs designed to help Letters & Science students clarify career directions and hone job search skills.

- **Launch of new Student Appointment System:** The new student appointment system is an online tool connected to bCal for students to sign up for counseling appointments with an automatic reminder and appointment evaluation.

- **White Paper- Preparing Berkeley Humanities and Social Sciences Graduates for Career Success in the 21st Century:** The Career Center developed a white paper that provides supporting evidence and recommendations for an institutional strategy which will focus on internships and will enhance the opportunities for students especially in the humanities and social sciences areas.

- **Kudos:** We received honorable mention (NACE Chevron Award) for Career Ladders, our suite of online tools to help L&S majors identify marketable skills, clarify career paths, and increase their appeal to employers.

Career Center Strategic Themes
guiding our actions for the future

**Solidifying 1st class customer service: personalizing the customer experience**

**Leveraging technology: moving to self-service models**

**Strengthening partnerships: developing Career Center champions**

**Innovation: creating delivery systems for the next generation of students and employers**
Thanks to Our Partners

BERKELEY CIRCLE
Berkeley Circle employers designated Berkeley as a top priority school for their recruiting efforts for 2013-14. They offer Cal students a broad array of internship and employment opportunities.

PLATINUM
Altria
Chevron

GOLD
Accenture
AppDynamics
Aspera
Autodesk
Cisco Systems
Dropbox
Enterprise
Fisher Investments
GAP Inc.
General Motors
Indiegogo
Juniper Networks
Lam Research
Macy’s
Maxim Integrated
PricewaterhouseCoopers
SK hynix
Switchfly
Towers Watson
Wells Fargo

BLUE
Agilent
Akamai Technologies
Apple
ARM Inc
AT&T
athenaehealth
Bain & Co
Bank of the West
Broadcom Corp
City Year
Clorox
Comcast/NBCUniversal
Counsyl
Deloitte & Touche LLP
Equilar
Ernst & Young
F5 Networks
FactSet Research Systems
FTI Consulting
General Electric
Goldman Sachs
Goodreads
Hewlett Packard
Intuit
IXL Learning
KPMG
Lab 126
Microsoft Corporation
MoPub
Morgan Stanley
Redfin
Rocket Fuel
Square
Storm8
Two Sigma
Visa

STUDENT ORGANIZATION PARTNERS
During 2013-14 these 103 UC Berkeley student organizations collaborated with us to present programs, special events, and career and graduate school fairs. Working closely with them adds vibrancy and a student perspective to our work.

Alpha Epsilon Zeta
Alpha Phi Chi
American Inst of Aeronautics and Astronautics
American Inst of Architecture Students
American Inst of Chemical Engineers
American Medical Student Assoc
American Society of Civil Engineers
American Society of Mech Engineers
Ascend
Asian Business Assoc
Assoc of Women in EECS
Associated Students of the University of California
ASUC Student Legal Clinic
ASUC AARP
Berkeley Consulting
Berkeley Engineers and Mentors
Berkeley Group
Berkeley Innovation
Berkeley Nanotechnology Club
Berkeley Women in Business
Beta Alpha Psi
BioEngineering Honors Society
BioMedical Engineering Society
Cal Construction Competition Team
Cal Do Something
Cal Environmental Competition Team
Cal Opportunity Scholars Assoc Corps
Cal Pre-Dental Society
Cal Seismic Competition Team
Cal Society of Women in Sciences
Cal Steel Bridge Team
Cal Veterans Group
California Concrete Canoe
CED Peer Advisors
Chemistry Graduate Life Committee
Ch Epsilon
Chicano\Architectural Student Assoc
CNR Peer Advisors
Compass Fellows
Computer Science Undergraduate Assoc
Consulting Club at Berkeley
Delta Sigma Pi
Directors Advisory Council
English Undergraduate Association
Engineering Student Council
Entrepreneurial Society of Berkeley
Environmental Sciences Student Assoc
Eta Kappa Nu (HKI)
Formula SAE
Freshman-Sophomore Business Club
Graduate Assembly
Hackers@Berkeley
Hispanic Engineers & Scientists
Human Powered Vehicle
IAESTE
IEEE at UC Berkeley
Innovative Design
Innovative Entertainment
Institute of Electrical and Electronic Engineers
Institute of Industrial Engineers
Institute of Transportation Engineers
International Assoc of Business Communicators
International Students Association at Berkeley
International Society for Pharmaceutical Engineering
Jews in Engineering
Latino Business Student Assoc
Latino Pre-Law Society
Materials Science and Engineering Association
MCIUSA
Omicron Delta Epsilon
iSTEM
Partnership for Pre-Professional
Pilipinas
PASAЕ
PhD Consulting Club
Phi Beta Lambda
Pi Sigma Epsilon
Pioneers in Engineering
Regents’ and Chancellors’ Scholars Association
Sigma Alpha Nu
Society of Women Engineers
Society of Women in Science
Student Environmental Resource Center
Study Abroad Peer Advisors
Tau Beta Pi
The Daily Californian
Theta Tau
Toxicology Students Assoc
Triangle Fraternity
UC Berkeley Environmental Team
UC Berkeley Environmental Club
UC Berkeley Solar Vehicle Team (CalSol)
Undergraduate Economics Assoc
Undergraduate Finance Assoc
Undergraduate Management Consulting
Undergraduate Marketing Assoc
Upsilon Pi Epsilon

Career Center Advisory Council

- Mike Bishop, Interim Director, Public Service Center
- Maura Daly, College Advisor, College of Chemistry
- Ivor Emmanual, Director, Berkeley International Office
- Roseanne Fong, Director, L & S Advising
- Kristina Gacutan, Asst Dean of Instruction & Student Affairs, College of Natural Sources
- Susan Hagstrom, Director, Office of Undergraduate Advising, College of Environmental Design
- Susanne Kauer, Director, Center for Student Affairs, Electrical Engineering & Computer Science
- Jessica Kongthong, Student Services Manager, Undergraduate Affairs Office, Biosciences Divisional Services
- Dale Masterson, Director of Student Services, College of Engineering
- Erika Walker, Executive Director, Undergraduate Program, Haas School of Business

UC Berkeley Career Center
2440 Bancroft Way
Berkeley, CA 94720-4350

Hours
9:00am-5:00pm
Monday-Friday
career.berkeley.edu
Tel: 510.642.1716
Fax: 510.643.6120