

What Can I Do With a Major In...?

Major: Media Studies

Class of 2018 Survey Results

The Career Center's annual Career Destinations Survey of graduating seniors illustrates the variety of employment and graduate school choices made by students in a given major. Fields with four or less responses are not shown to protect the confidentiality of respondents.

Employers & Job Titles data includes full-time employment and internships.

Please note: Students with multiple majors are represented in each major. For example, a double major in English and Computer Science will have responses included in both reports.

Department Website: <http://mediastudies.ugis.berkeley.edu/>

Results Summary

Graduated	Responded	Percent		
291	75	26%		

Post-Graduate Activities

Employed	Attending Grad School	Seeking Employment	Other	
59%	15%	23%	3%	

Employment Sectors & Average Salary

For Profit	Nonprofit	Education	Government	Average Salary
81%	5%	12%	2%	\$49,035

Employers	Job Titles
Advent Software	Account Associate
AmeriCorps	Fellow
Auburn Doubledays	Communications
Billboard	Other
ByteDance	Marketing Specialist
Campus Bookstore	Team Lead
Chinese Culture Center of San Francisco	Communications Associate

What Can I Do With a Major In...?

Cisco Systems Inc	Human Resources
Dell	Product Marketing
FANDOM Inc	Inventory Analyst
Gensler	Brand Design Strategist
Google	Staffing Services Associate
Greenberg Inc	Quantitative Analyst
Guideline	Operations Analyst
Gymboree	Social Media Coordinator
Learn 4 Life	Teacher/Tutor
Lighthouse Public Affairs	Project Manager
Linde Group	Scheduling Coordinator
Microsoft	Talent Acquisition
Ogilvy	Assistant Account Executive
Oracle Corp	Business Development Representative
Other	Accessories Production and Development
Other	Teaching Assistant
Pillow	Product Marketer
Skillz	Public Relations Intern
SnackNation	Sales
SPMB	Analyst
StubHub	Internal Communications Assistant
Table Public Relations	PR Intern
The Bulleit Group	Account Coordinator
Trailer Park	Content Production Intern
The UC Theatre	Marketing Coordinator
United States Census Bureau	Regional Survey Manager
Walmart ecommerce	Category Specialist
Walmart eCommerce	Category Specialist
Xunta de Galicia	North American Language and Culture Assistant
Yelp	Account Executive
Yelp	Account Executive
Yelp	Account Executive
Zynga	User Acquisition/Growth Analyst

Graduate Schools Attending

Advertising	University of Texas, Austin	Masters
Epidemiology	UC Berkeley	Masters

What Can I Do With a Major In...?

Journalism	Columbia University	Masters
Journalism	USC	Masters
Journalism	USC	Masters
Journalism	USC	Masters
Law	OTHER	JD
Marketing	USC	Masters
Mass Communication & Media Studies	University of Copenhagen, Denmark	Masters
Public Administration	Columbia University	Masters
Public Relations	USC	Masters
Sport Management	Eastern Michigan University	Masters