

What Can I Do With a Major In...?

Major: **Business Administration**

Class of 2017 Survey Results

The Career Center's annual Career Destinations Survey of graduating seniors illustrates the variety of employment and graduate school choices made by students in a given major. Fields with four or less responses are not shown to protect the confidentiality of respondents.

Employers & Job Titles data includes full-time and part-time employment, and internships.

Please note: Students with multiple majors are represented in each major. For example, a double major in English and Computer Science will have responses included in both reports.

Department Website: <https://haas.berkeley.edu/Undergrad/>

Results Summary

Graduated	Responded	Percent		
389	273	70%		

Post-Graduate Activities

Employed	Attending Grad School	Seeking Employment	Other	
86%	3%	8%	3%	

Employment Sectors & Average Salary

For Profit	Nonprofit	Education	Government	Average Salary
97%	1%	1%	1%	\$77,028

Employer	Job Titles
3Q Digital	Marketing Associate
Abbott Laboratories	Finance Professional Dev Program
Abbott Laboratories	Financial Analyst
Accenture	Analyst
Accenture	Analyst Consultant
Accenture	Consulting Analyst
Accenture	Strategy Analyst

What Can I Do With a Major In...?

Accenture	Technology Analyst
Adobe	Financial Analyst
Adobe	Other
Aetna	Underwriter
Alexandria Real Estate Equities	Project Manager
Analysis Group	Analyst
Analysis Group	Analyst
Anheuser Busch InBev	Global Management Trainee
AnheuserBusch	Sales Strategy
APEX Maritime	3D Film Production Artist
Apple Computer	Corporate Finance Development
Apple Computer	Finance Associate
Applied Materials	Financial Analyst
Ardian	Investment Analyst
AT Kearney	Business Analyst
AT Kearney	Associate Consultant
Bain and Company	Associate Consultant
Bain and Company	Associate Consultant
Bain and Company	Associate Consultant
Bain and Company	Associate Consultant
Bain and Company	Associate Consultant
Bain and Company	Associate Consultant
Bain and Company	Associate Consultant
Bank of America	Relationship manager
Bank of America Merrill Lynch	Analyst
Barclays Capital	Investment Banking Analyst
BCCI Construction	Manager, Financial Analysis
Beghou Consulting	Associate Consultant
BlackRock	Technology Analyst
BMO Capital Markets	Investment Banking Analyst
Bridgewater Associates	Investment Engineer
California State Auditor	Other
Capgemini Consulting	Consultant
Cisco Systems	Product Manager

What Can I Do With a Major In...?

Citigroup Investment Banking	Analyst
Citigroup Investment Banking	Analyst
Citigroup Investment Banking	Investment Banking Analyst
Citigroup Investment Banking	Investment Banking Analyst
Citigroup Investment Banking	Markets Analyst
Citigroup Investment Banking	Other
Citigroup Salomon Smith Barney	Analyst
Citigroup Salomon Smith Barney	Analyst
Citigroup Salomon Smith Barney	Analyst
Citigroup Salomon Smith Barney	Risk Analyst
Clorox Company	Financial analyst
Clorox Company	Staff Analyst
Cobalt & Sapphire	CEO
Cornerstone Research	Analyst
Credit Suisse First Boston	Investment Banking Analyst
Credit Suisse First Boston	Investment Banking Analyst
Crowe Horwath	Technology Risk Auditor
Checkpoint Software	Digital Marketing Associate
DBO Partners	Investment Banking Analyst
Deloitte and Touche LLP	Accountant Auditor
Deloitte and Touche LLP	Advisory Analyst
Deloitte and Touche LLP	Audit Associate
Deloitte and Touche LLP	Audit Staff
Deloitte and Touche LLP	Business Valuation
Deloitte and Touche LLP	Consultant
Deloitte and Touche LLP	Cyber Security Consultant
Deloitte and Touche LLP	Tax Consultant
Deloitte and Touche LLP	Tax Consultant
Deloitte and Touche LLP	Tax Consultant
Deloitte Consulting	Business Analyst
Deloitte Consulting	Business Technology Analyst
Deloitte Consulting	Business Technology Analyst
Deloitte Consulting	Business Technology Analyst
Deloitte Consulting	Business Technology Analyst

What Can I Do With a Major In...?

Deloitte Consulting	Consultant
Deloitte Consulting	Consulting Analyst
Deloitte Consulting	Human Capital Analyst
Deutsche Bank	Investment Banker
Deutsche Bank	Sales and Trading Analyst
Driver	Operations Associate
Dropbox	Product Manager
Enterprise Companies	Other
Ernst and Young LLP	Accountant
Ernst and Young LLP	Accountant Auditor
Ernst and Young LLP	Accountant Auditor
Ernst and Young LLP	Advisory Staff
Ernst and Young LLP	Analyst
Ernst and Young LLP	Audit Associate
Ernst and Young LLP	Auditor
Ernst and Young LLP	Auditor
Ernst and Young LLP	Business Advisor
Ernst and Young LLP	Risk Advisory Associate
Ernst and Young LLP	Staff 1
Ernst and Young LLP	Technical Consultant
Expedia	Product Manager
Federal Reserve Bank of San Francisco	Bank Examiner
Ford Motor Co	Marketing Manager
Franklin Templeton Investments	Business Analyst
FTI Consulting	Consultant
Goldman, Sachs and Company	Financial Analyst
Goldman, Sachs and Company	Investment Banking Analyst
Goldman, Sachs and Company	Investment Banking Analyst
Goldman, Sachs and Company	Investment Banking Analyst
Goldman, Sachs and Company	Investment Banking Analyst
Goldman, Sachs and Company	Investment Banking Analyst
Goldman, Sachs and Company	Investment Banking Analyst
Goldman, Sachs and Company	Investment Banking Analyst
Google	Account Executive

What Can I Do With a Major In...?

Google	Analyst
Google	Assistant Marketing Manager
Google	Associate Product Marketing Manager
Google	Operations Coordinator
Grant Thornton LLP	Business and Cyber Risk Associate
Hambric Sports Management	Player Manager
Houlihan Lokey	Financial Analyst
Houlihan Lokey	Financial Analyst
Houlihan Lokey	Investment Banking Analyst
IBM Corp	Marketing Strategist
Industrial Light & Magic	Production Assistant
INSIDER (Business Insider)	INSIDER Picks Intern
Intuit	Financial Analyst
Jet.com	Category Specialist
JPMorgan Chase	Analyst
JPMorgan Chase	Financial Analyst
JPMorgan Chase	Investment Banking Analyst
JPMorgan Chase	Investment Banking Analyst
JPMorgan Chase	Investment Banking Analyst
JPMorgan Chase	Investment Banking Credit Analyst
JPMorgan Chase	Trader
Keysight Technologies	Operations Research Analyst
KPMG	Accountant Auditor
KPMG	Advisory Associate
KPMG	Advisory Associate
KPMG	Associate
KPMG	Auditor
KPMG	Auditor
KPMG	Federal Tax Associate
KPMG	IT Advisory Associate
KPMG	Tax Associate
Lazard	Investment Banking Analyst
LEK Consulting LLC	Associate
Levi Strauss & Co	Merchandiser

What Can I Do With a Major In...?

LinkedIn	Business Leadership Program
LinkedIn	Other
Lions Gate Entertainment	Intern
Macy's West	Manager - Leadership Dev Program
Marriott	Sales Manager
Maxim Integrated	Financial Analyst
Maxim Integrated	Financial Analyst
McKinsey and Company	Business Analyst
McKinsey and Company	Business Analyst
McKinsey and Company	Business Analyst
Mercer Human Resource Consulting	Consulting Analyst
Metric Theory	Analyst
Metric Theory	Analyst
Metropolitan Capital Bank & Trust	Private Capital Manager
Microsoft	Product Manager
Minted	Data Analyst
Morgan Stanley	Investment Banking Analyst
National Basketball Association	Professional Athlete
National Basketball Association	Professional Athlete
NetSuite	Business Development Representative
Northrop Grumman Space Technology	Project Manager
Ocean Tomo	Financial Analyst
OMD	Assistant Strategist
Other	Analyst
Other	Associate
Other	Business Analyst
Other	Director Of Operations
Other	Executive Chief Officer
Other	Investment Banker
Other	Investment Banking Analyst
Other	Manager
Other	Producer
Pandora	Client Services Intern
Parthenon-EY	Business Analyst

What Can I Do With a Major In...?

Paypal	Data Analyst
Peace Corps	Peace Corps Volunteer
Perella Weinberg Partners	Investment Banking Analyst
Perella Weinberg Partners	Investment Banking Analyst
Power Advocate	Associate Consultant
PricewaterhouseCoopers LLP	Accountant
PricewaterhouseCoopers LLP	Accountant Auditor
PricewaterhouseCoopers LLP	Assurance Associate
PricewaterhouseCoopers LLP	Management Consultant
Prophet Brand Strategy	Associate Consultant
Protiviti	consultant
Qatalyst Partners	Analyst
Rambus	Financial Analyst
Rivian Automotive	Strategy Analyst
Ross Stores	Other
Roundabout Theatre Company	Steinberg Management Apprentice
Royal Bank of Canada	Investment Banking Analyst
Sacramento Kings	Marketing Intern
Safeway	Product Manager
Salesforce.com	Associate Product Marketing Analyst
Salesforce.com	Other
Salesforce.com	Product Marketing Manager
Salesforce.com	Sales
Self-Employed	Professional Musician-Rapper
Simon Kucher and Partners	Consultant
Square	Capital Specialist
Startup	Account Executive
Stead Automotive Group	Manager
Stephens	Investment Banking Analyst
Stifel	Investment Banking Analyst
Stifel, Investment Bank	Investment Banking Analyst
Sunbo Angel Partners	Analyst
SunTrust Robinson Humphrey	Analyst
SunTrust Robinson Humphrey	Investment Banking Analyst

What Can I Do With a Major In...?

SunTrust Robinson Humphrey	Portfolio Management Analyst
Teach for America	Teacher
Teach for America	Teacher
The Boston Consulting Group	Associate Consultant
The Bridgespan Group	Associate Consultant
UBS Warburg	Investment Banking Analyst
Visa	Business Associate
Visa	Business Development Associate
Walmart Global e-commerce	Category Specialist
Wells Fargo Bank	Analyst
Wells Fargo Bank	Financial Analyst
Wells Fargo Bank	Financial Analyst
Workday	Associate Product Manager
Workday	Associate Product Manager
ZS Associates	Associate Consultant
ZS Associates	Sales & Planning Associate

Graduate Schools Attending

Computer Science	Stanford University	Masters
Education	UC Berkeley	Masters
Education	UC Berkeley	Masters
Film Studies	USC	Masters
Human Resources	Other	Masters
Law	Columbia University	JD
Law	Other	JD