

Major: Mass Communications & Media Studies

Class of 2016 Survey Results

The Career Center’s annual Career Destinations Survey of graduating seniors illustrates the variety of employment and graduate school choices made by students in a given major. Fields with four or less responses are not shown to protect the confidentiality of respondents.

Employers & Job Titles data includes full-time and part-time employment, and internships.

Please note: Students with multiple majors are represented in each major. For example, a double major in English and Computer Science will have responses included in both reports.

Department Website: <http://mediastudies.ugis.berkeley.edu/>

Results Summary

Graduated	Responded	Percent		
191	52	27%		

Post-Graduate Activities

Employed	Attending Grad School	Seeking Employment	Other	
58%	6%	27%	10%	

Employment Sectors & Average Salary

For Profit	Nonprofit	Education	Government	Average Salary
75%	6%	13%	6%	\$54,209

Employer	Job Titles
26 Dot Two	Assistant Media Planner
Accenture	Consulting Analyst
AlphaImpactRx	Analyst
Amazon.com	Brand Specialist
Amazon.com	Brand Specialist
Asian American Journalists Association	Administrative Assistant
County of Alameda	Legal Assistant

Edulence	Marketing Coordinator
Gameloft	Associate Marketing Manager
Gap	Rotational Management Program Trainee
Inner Circle Labs	Account Associate
In-n-Out Burger	Customer Service and Sales
JSC & Associates	Administrative Assistant
Lounge Group	Marketing Director
Oracle	Business Development Associate
Oracle	Business Development Rep
Oracle	Sales & Business Development Rep
Other	Account Associate
QuinStreet Inc	Marketing Intern
Rally	Fellow
Redfin	Marketing Specialist
Restaurant of Family Member	Waitress
SAP	User Experience Designer
SFER-Students for Educational Reform	Communications Project Coordinator
Strumwasser and Woocher LLP	Legal Analyst
TinyCo, a Jam City Company	Sourcer
University of California Berkeley	Advising Assistant
University of California Berkeley	Asst Dir - Communications & Donor Relations
University of California Berkeley	Legal Assistant
UC Office of the President	Intern
ZS Associates	Associate

Graduate Schools Attending

CREATIVE WRITING	Oxford Brookes University (UK)	Masters
LAW	University of Michigan-Ann Arbor	JD
MASS COMMUNICATION/MEDIA	Boston University	Masters