## Employment by Category
### Haas School of Business
#### Undergraduate Class of 2013

<table>
<thead>
<tr>
<th>OCCUPATION</th>
<th>Students employed</th>
<th>Average salary</th>
<th>Median salary</th>
<th>Signing bonus</th>
<th>Average bonus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>39</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Public</td>
<td>38</td>
<td>$56,308</td>
<td>$54,000</td>
<td>6</td>
<td>$5,667</td>
</tr>
<tr>
<td>• Internal</td>
<td>1</td>
<td>---</td>
<td>---</td>
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</tr>
<tr>
<td>Consulting</td>
<td>49</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Strategy</td>
<td>7</td>
<td>$71,142</td>
<td>$75,000</td>
<td>7</td>
<td>$6,071</td>
</tr>
<tr>
<td>• Other</td>
<td>42</td>
<td>$67,476</td>
<td>$69,998</td>
<td>34</td>
<td>$6,926</td>
</tr>
<tr>
<td>Entertainment/Arts/Communications</td>
<td>0</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Entrepreneurship</td>
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<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Finance</td>
<td>34</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Financial Analysis: Non-Banking</td>
<td>7</td>
<td>$64,553</td>
<td>$63,500</td>
<td>4</td>
<td>$4,500</td>
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<tr>
<td>• Investment Banking</td>
<td>14</td>
<td>$74,642</td>
<td>$70,000</td>
<td>12</td>
<td>$9,625</td>
</tr>
<tr>
<td>• Investment Management</td>
<td>12</td>
<td>$66,363</td>
<td>$70,000</td>
<td>10</td>
<td>$8,500</td>
</tr>
<tr>
<td>• Other</td>
<td>1</td>
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<tr>
<td>Human Resources</td>
<td>0</td>
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<td></td>
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<tr>
<td>Management/Management Training</td>
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<tr>
<td>Marketing</td>
<td>10</td>
<td>$62,276</td>
<td>$58,000</td>
<td>4</td>
<td>$6,500</td>
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<tr>
<td>Nonprofit/Government/Education</td>
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</tr>
<tr>
<td>Real Estate</td>
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<tr>
<td>Sales</td>
<td>10</td>
<td>$45,800</td>
<td>$45,000</td>
<td>2</td>
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</tr>
<tr>
<td>Technical/High Tech</td>
<td>6</td>
<td>$67,750</td>
<td>$63,000</td>
<td>1</td>
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</tr>
<tr>
<td>Other</td>
<td>5</td>
<td>$49,720</td>
<td>$48,000</td>
<td>1</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>156</strong></td>
<td><strong>$62,212</strong></td>
<td><strong>$62,000</strong></td>
<td><strong>81</strong></td>
<td><strong>$7,080</strong></td>
</tr>
</tbody>
</table>

### Survey Response Data
- Graduated: 342
- Responded: 202
- Response Rate: 59%
- Respondents Employed: 156

- To protect respondent confidentiality, data is not shown for occupations with fewer than four reported salaries.

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Employers
Haas School of Business
Undergraduate Class of 2013

Accenture *
Adobe
Altria Group Distribution Co
Alvarez & Marsal *
Amazon *
AppDirect
Apple Computer Inc *
Bain and Company *
Bank of America
Barclays Capital
Bluewolf Consulting
BrightEdge Technologies
Cabrillo Advisors
Capgemini Consulting
Cisco Systems Inc
Constant Contact
Cornerstone Research
Creative Artists Agency Sports
Credit Suisse First Boston *
Dean Bradley Osborne
Deloitte and Touche LLP *
Deloitte Consulting
Deutsche Bank
Dodge & Cox
Electronic Arts
Ernst and Young LLP *
Facebook
FTI Consulting *
Gap Inc
Goldman, Sachs & Company
Google Inc *
Grant Thornton LLP
Health 2.0
Houlihan Lokey
Humble Bundle
Intuit Inc
JPMorgan Chase *
KPMG
Lazard
LEK Consulting LLC
MassMutual
mdotm
Mercer Human Resource Consulting
MightyHive
Moelis & Company
Montgomery & Company
Morgan Stanley
Morningstar
NetApp Inc
Nielsen
Ocean
Oracle Corp
Pace Harmon
Polen Capital Management
PricewaterhouseCoopers LLP *
Protiviti
RBC Capital Markets
Rewardee, Inc
Salesforce.com
Simon Kucher & Partners
SNP Communications
StoneTurn Group
Symantec Corporation
The Boston Consulting Group
The Parthenon Group
Trainer Communications
Wells Fargo Bank *
Williams Sonoma Group
ZS Associates

*The 15 firms that hired the most 2013 Haas undergraduates for full-time positions.