

Roberto Esperanza

Portfolio: <https://sites.google.com/berkeley.edu/resperanza>

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Education

University of California, Berkeley

May 2020

B.A. Art Practice; Minor: Theater and Performance Studies

Santa Barbara City College

May 2018

General Curriculum; Professional Skills Certificate in Digital Media

Art Installations & Events

Designer and Artist, Solo Exhibit: "The Heart of Existence"

Oct 2018 - Mar 2019

Point Richmond Museum of Art and History, Pt. Richmond, CA

An interactive installation, encompassing digital and traditional art forms. Show opened to high accolades from arts reporter of East Bay Times. Visitors averaged 260 weekly, well above the museum's usual.

- Conceived, produced, and edited short film and audio piece, "The Heart of Existence," using Shortcut.
- Created 19 2- and 3D mixed media pieces utilizing found objects, natural elements, textiles and acrylics.
- Wrote design proposals, exhibit labels, an interactive booklet, and audio script.
- Collaborated with exhibition vendors and museum staff in installing show.
- Raised \$6000 on GoFundMe to support production and installation.

Lead Curator, "ResistFest", Santa Barbara Art Museum, Santa Barbara, CA

July 2017

- Executed a month-long political art exhibition in collaboration with 30 members from Santa Barbara Indivisible, the Santa Barbara Art Museum and Artists Create and Resist Together.
- Curated 90 pieces of art exploring: Immigration, Citizenship, Democratic Process Reform, Finding Common Ground, Civil Rights, and Media and Information Integrity.
- Drew 500 viewers via marketing on Facebook, Instagram, and engaging collaborating memberships
- Interviewed on "Currents of Santa Barbara" local tv program and "Happenings" on KSBQ public radio.

Arts Education

Instructor, Democratic Education at Cal (DECAL), "Exhibit U", UC Berkeley

Jan - May 2019

- Taught and mentored class of 16 visual or performing arts undergraduates in 2-unit course on developing solo shows.
- Wrote and delivered didactic and experiential curriculum and sourced guest instructors. Partnered with faculty sponsor on administrative aspects such as grading.
- Led class in creating capstone "Open Studio" event drawing over 300 viewers at locations across campus. Supervised planning of opening night reception including logistics, marketing, and legal.
- Course evaluations averaged 4.6/5. Selected comments: "Practical, inspiring and fun...", "The most relevant class I've taken...", "I'm ready to start working on my second show!"

Animation Lab Assistant, Santa Barbara City College, Santa Barbara, CA

Sep - June 2017

- Mentored students making hand drawn, stop-motion, and computer-animated films.

Other

Barista, Café Rouge, Berkeley

July 2018 - Dec 2019

Technical Skills

HTML/CSS, Adobe Creative Suite, P5/js, Audacity, MonkeyJam, Dragonframe, Autodesk Maya, Shortcut.