

PROGRAM LEVELS		PLATINUM	GOLD	BLUE
Academic Year Partnership		\$10,000	\$6,500	\$3,500
BRANDING & RECOGNITION				
Employer of the Week on Handshake student desktops	V	3 weeks/year	2 weeks/year	1 week/year
Employer logo with link on Career Center site	V	Premier placement	Superior placement	Preferred placement
Year-round visibility on Career Center Partner Recognition Display		Premier placement	Superior placement	Preferred placement
Priority location at Career Center events	V	☑	☑	☑
Named sponsorship of one large event or service per year	V	☑		
Recognition in select Career Center publications	V	☑		
STUDENT ACCESS & OUTREACH				
Access to "invitation-only" fairs, (e.g. EECS Internship & Career Fairs)	V	☑	☑	☑
Targeted Student Emails	V	3/semester	3/semester	2/semester
Priority invitation for special event participation	V	☑	☑	☑
Guaranteed access to all Career Center fairs	V	☑	☑	☑
Complimentary Resume Book(s) from Career Fairs	V	Unlimited	2/year	1/year
Host exclusive Students w/ Disabilities (DSP) career readiness event	V	☑	☑	☑
Handshake job postings promoted on Career Center website	V	☑	☑	☑
Early booking access to Career Center interview & info session space		First access	First access	Early access
Complimentary Career Fair registration for one day	V	☑	☑	
Complimentary upgrade of a Career Fair registration to Sponsor status OR complimentary registration for a second Career Fair day	V	☑	☑	
Facilitated introduction to relevant Student Organization Leaders	V	2/semester	1/semester	
Email blast to relevant Student Organizations	V	2/semester	1/semester	
Targeted student invites to your events in Handshake	V	☑	☑	
Customized social media announcements	V	2/semester	1/semester	
CONSULTATION				
Exclusive partner email address for priority customer service	V	☑	☑	☑
Ongoing support from Career Center staff	V	☑	☑	☑
Invitation to Berkeley Circle Employer Roundtable	V	☑	☑	☑
Strategic recruitment meeting with Employer Relations staff	V	☑		

V = Virtual option OR virtual option available subject to current health guidelines

More information:
bcircle@berkeley.edu
career.berkeley.edu/employers/empcircle

